

# Salesforce Integration and Customization Outsourcing



salesforce

We have extensive experience in Salesforce customization, and force.com development and integration. Our **areas of expertise** include, but not limited to:

- › Visualforce Pages
- › API
- › Apex language
- › Mass Data Import and Export

We are intimate with salesforce in a manner that is vital for developing customized solutions for Salesforce or even modifying existing Salesforce behavior to suit your company's needs.

## Salesforce Integration

Force.com dramatically reduces the effort to integrate with either on-premises applications including **Microsoft, Oracle, SAP**, or other third-party solutions and external cloud services such as **Amazon Web Services, Facebook, Google AppEngine**, and **Twitter** etc. More than half of all traffic on the Force.com platform is system-to-system integration, making it the most trusted and successful enterprise API in the market.

## Salesforce Customization

Salesforce provides two methods of customization: [1] **point-and-click**, and [2] with **code**. Here's what salesforce has to say on the subject:

"At salesforce.com, we don't accept that customization means compromise. The Force.com platform offers tools for "**no compromise customizations**," to make it possible to create both fast and easy customizations, as well as deep customizations to meet just about any need. Based on a philosophy of keeping simple things simple and making complex things both possible and accessible, the Force.com platform provides two paths to customization success. Regardless of which path you choose - **and many of our customers choose both** - your customizations will be automatically upgraded when we upgrade our applications, with absolutely no effort on your part."

## About Technosoft

Technosoft is an offshore software development company with stringent quality control and a proven software development delivery system. We are a Microsoft Certified Partner, an ISO 9001:2008 certified, CMMI Level 2 appraised company, and IBM Advance Business Partner.

Our goal is to provide cost effective scalable, easily maintainable and secure applications on time and within budget.



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Instill Excellence